OVERVIEW

The Avaya one-X™ Deskphone Edition for Integral Enterprise

9600 Series

Brilliant audio quality, customization and performance – from a line of deskphones providing the ultimate voice communications experience.

Display-based IP telephones with a context sensitive, graphical interface that can:

- Improve and simplify the traditional telephone experience.
- Provide increased call control and call management capabilities.
- Help boost productivity.
- Increase worker satisfaction.

Take brilliant audio, add great productivity features and ease-of-use – not to mention, customized colors and a flexible design – and what do you have: A unique communications experience that can turn your business phone system into a competitive advantage.

The first thing you'll notice about these next-generation deskphones – besides their stunning looks – is the amazing audio quality, making it much easier to hear multiple parties, thus enabling workers to increase productivity. They have easy-to-read graphical displays with contextual prompts that speed the process of navigating the interface, simplifying even the most complex telephone tasks.

The Avaya one-X™ communications solutions offer even greater adaptability and flexibility. No matter what your needs – everyday use, essential communications, monitoring multiple lines or just a simple system for the lobby – there is an Avaya one-X™ phone that does precisely what you need (and more).

Brilliant Audio Quality You Can Hear

The Avaya 9600 Series sets a new standard in audio quality; the acoustic design of the phone body and handset reduces background noise and provides a broader range of audio frequencies, resulting in audio quality that's been described as better than in person depends on Hardware, Software and configuration of the PBX. Plus, superior sound reduces fatigue and increases productivity. Avaya one-X™ Deskphone Edition models support the standards-based G.722 wideband audio codec in the handset, headset and in most models, the speakerphone as well.

An Elegantly Simple, Simply Elegant Interface

With the evolution of today's advanced mobile phones, PDAs, and smart phones, user interface design has made great leaps forward. Avaya's 9600 Series of IP Telephones have a clear and elegant interface. High resolution graphical displays make it easier to read contextual menus, prompts and instructions – anticipating your intentions and needs. Critical functions like call transfer, conferencing and forwarding are easy for beginner or veteran alike. Softkeys right on the display itself, along with scrolling menus, guide you through every process. The user interface is consistent across the entire Avaya one-X™ portfolio of solutions, in desktop as well as mobile endpoints.

9620 IP Telephone

Customization Options to Personalize your Deskphone

With new features and enhancements, it's natural to ask whether it makes sense to buy a new phone now or wait for the next model. Avaya one-X™ Deskphone Edition addresses these requirements by building adaptability and flexibility right into the phone itself. An adapter interface on the back of the phone provides support for additional network environments as they are needed. Meanwhile, deskphone customization is provided via interchangeable color faceplates that are available in standard colors as well as custom designs including logo treatments – to enhance corporate identity and branding. The modular design of the 9600 Series allows you to leverage initial phone investments with enhanced capabilities as needed in the future. Additionally, a module interface supports a growing list of devices.

Available Adapters and Modules

- Gigabit Ethernet Adapter – this adds 1000 Mbps support for both deskphone and an attached laptop or PC.
- 24-button Expansion Module.
- Wideband Headsets.

Your New Phone Is Calling

With enhanced productivity, great looks and terrific investment protection, the 9600 series is a sound investment in your business and your workforce – it can turn your phone system into a competitive edge. So which model is right for you?

The one-X™ Deskphone is available in multiple models for varied user profiles, so you can find exactly the right phone for your unique requirements. Avaya's user research has identified distinct types of needs and has solutions to meet those needs. See which ones make the most sense for you.

For the Everyday user: the 9620. For the Everyday user, a phone is one of many communications tools along with perhaps IM, email and PDA. While common functions such as directory and speed dial are important to this user, many other features that would typically be found on a traditional business phone might be superfluous. The 9620 provides a simple interface offering easy access to the most important features.

For the Essential user: the 9630 and 9640. Essential users are easy to recognize – they are always on the phone. This power user relies on real-time voice communication and makes use of many advanced phone applications. The 9630 and 9640 provide one-button access to advanced features. These phones enable easy directory searches supported by contextual navigational menus and prompts.

For the Navigator: the 9650. The Navigator also spends a great deal of time on the phone, largely handling calls for others. Receptionists and executive assistants are examples of Navigators. The 9650 provides one touch access to a great range of features and functions; it comes with an integrated button expansion module for quick access to features and people and super efficiency.

9640 IP Telephone

9630 IP Telephone with Optional Red Faceplate

9650 IP Telephone

Learn More

With more than 100 years as a leader in communications, Avaya can help your company maximize productivity with the Intelligent Communications solutions specific to the needs of your workforce.

To learn more about the Avaya one-X™ Deskphone Edition, contact your Avaya Client Executive, Avaya Authorized BusinessPartner or visit avaya.com for white papers, case studies and other information showcasing Avaya solutions in action.

About Avaya

Avaya delivers Intelligent Communications solutions that help companies transform their businesses to achieve marketplace advantage. More than 1 million businesses worldwide, including more than 90 percent of the FORTUNE 500®, use Avaya solutions for IP Telephony, Unified Communications, Contact Centers and Communications Enabled Business Processes. Avaya Global Services provides comprehensive service and support for companies, small to large. For more information visit the Avaya Web site: http://www.avaya.com.

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